

Monday Morning We Start the 2nd Week of



THE MOST POWERFUL CLEARANCE SALE IN 44 YEARS

The Success of This Sale Has Been SPONTANEOUS--ALMOST PHENOMENAL.
FOR BARGAINS as well as enthusiasm. Salt Lake has never seen anything to compare with it. Each day the selling has been very extraordinary, taxing our capacity to the fullest extent. We now start on the SECOND WEEK and it is to be THE GREATEST OF THE SALE FROM A BARGAIN STANDPOINT.

CUTTING

The Prices Again
Making Temptation
to Buy Greater
Than Ever.

Attractions
Multiply
As the Sale
Goes On.

As low and sensational as the prices have been since the wonderful sale was launched, commencing Monday Every Department will make further and more sensational reductions, entailing tremendous losses, to insure a positive and absolute Clean-up of all Summer Goods. Monday Auerbach's Most powerful of All Clearance Sales--the sale which has become famous for the Greatest Values throughout Utah, begins all over again with Greater Bargains than ever. The price reductions are so decisive, so deep, so complete that the buying for many, many months to come should be done at once. You can't afford to miss this sale. You must not miss it in justice to your Pocket-Book. BE AN EARLY SHOPPER. THE SELLING MONDAY IS GOING TO REACH THE HIGH-WATER MARK.

LONG GLOVES

For the second week of the greatest of all clearing sales Greater Bargains and more of them than ever before.

Ladies' 16-button length fine quality Lisle Thread Gloves with two clasp wrist black and gray sizes, 5/8 to 7/8, in white, all sizes, best \$1.00 value, on sale at **59c**
Ladies' 12-button length Silk Lisle Gloves, with 2 clasp wrist, all sizes, in black and white, greatest \$1.25 value, on sale at **60c**
Kaiser's finest quality, extra heavy pure silk gloves in black or white, all sizes, the best silk glove made, regular price \$2.50, sale **\$1.75**
Ladies' Pure Silk Gloves, 16-button length, black or white, an excellent quality, regular price \$1.50, for **98c**

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

SILKS AND DRESS GOODS LOWER STILL!

YOU WILL FIND THEM AT PRICES THAT SEEM ALMOST IMPOSSIBLE.

27 inch Natural Color Pongee Silk, Worth 65c a yard--
CLEARANCE SALE PRICE 39c A YD.
27 inch All Silk Rough Silk Suitings, 25 inch. All Silk Dainty Messaline Foulards, Worth \$1.00 to \$1.85, a yard--
CLEARANCE SALE PRICE 58c A YD.
38 inch Fine Wool Vole, all Colors, Worth 65c a yard--
CLEARANCE SALE PRICE 29c A YD.
38 inch Silk Lustre Brilliantine, Black, Cream and All Colors, Worth 65c and 75c a yard--
CLEARANCE SALE PRICE 48c A YD.

The 15c
Pillow Cases
go in this sale at--
6 1/2c

The 20c
Pillow Cases
go in this sale at--
11 1/2c

The 70c
Bed Sheets
go in this sale at each
36c

85c
Seamless Bed
Sheets
25 yards long and
24 yards wide, go
in this sale at each--
49c

\$1.25
Hemstitched
Bed Sheets
go in this sale at each
69c

17 1/2c
White Berkley
Cambric
in this sale per
yard--
10 1/2c

The Great
RIBBON
SALE

Takes a fresh
start tomorrow
with all lines re-
plenished from
an enormous re-
serve and whole-
sale stocks, and
offer even greater
value in the speci-
al sale lots at a
yard--
45c, 23c, 15c, 9c,
7c and 5c

Hurry Call for Clearance marks New Record Price-Slashing on all Ladies' Suits, Waists, Skirts and Petticoats,

Sweeping Reductions on all Hot Weather Garments.
Necessity makes these prices. Wisdom will profit by them.
Clearance Sale of Kimonos **47c**
\$1.00 Short Kimonos in this sale **53c**
\$1.00 Long Kimonos in this sale
Clearance Sale of Wash Skirts
\$2.00 Wash Skirts in this sale **\$1.19**
\$8.00 Dress Skirts in this sale **\$4.44**
Clearance Sale of Coats
\$4.00 Children's Coats in this sale **\$1.75**
\$20.00 Silk and Battenberg Lace Coats **\$8.95**
Clearance Sale of Waists
\$5.00 Silk Waists in this sale **\$2.23**
\$6.00 Silk and Net Waists in this sale **\$3.27**
Clearance Sale of Silk Petticoats
\$7.00 Silk Petticoats in this sale **\$3.75**
\$15.00 Silk Petticoats in this sale **\$4.98**
Clearance Sale of Linen Suits
\$6.00 Linen Suits in this sale **\$5.95**
\$15.00 Linen Suits in this sale **\$7.45**
Clearance Sale of Silk Suits
\$12.00 Silk Suits in this sale **\$4.98**
\$18.00 Silk Suits in this sale **\$7.95**
Clearance Sale of Wool Suits
\$12.00 Wool Suits in this sale **\$6.75**
\$30.00 Wool Suits in this sale **\$11.95**

THE CLEARANCE SALE of Housekeeping Linens CONTINUES!

ALL LINEN PRICES--ALL BED SPREAD PRICES--ALL SHEETING AND DOMESTIC PRICES STILL LOWER.
The way Buyers are sending their friends to secure Bargains is the best evidence that they consider they have struck a gold mine. Everything goes at quick selling prices.
All 4 1/2c Towels go at **3c** Each
All 10c Towels go at **5 1/2c** Each
All 15c Towels go at **9c** Each
All 20c Towels go at **11c** Each
All 25c Towels go at **15c** Each
All \$1.00 Bed Spreads go at **50c** Each
All \$2.00 Bed Spreads go at **\$1.10** Each
All \$3.00 Bed Spreads go at **\$1.88** Each
All \$4.00 Bed Spreads go at **\$2.39** Each
All \$5.00 Bed Spreads go at **\$2.90** Each
The 30c Table Linen goes at **16 1/2c** a yard
The 40c Table Linen goes at **21c** a yard
The 50c Table Linen goes at **26c** a yard
The 75c Table Linen goes at **46c** a yard
The 90c Table Linen goes at **59c** a yard
The \$1.50 Table Linen goes at **98c** a yard
The \$2.00 Table Linen goes at **\$1.39** a yard

The Shoe Clearance Continues Shoe Prices Cut Again.

Lower and lower go the prices. The whole stock is included, though but a few prices are quoted.
Little Gents' Black Oxfords, patent or Kid, sizes 9 to 12, value up to \$2.00, at **\$1.45**
Ladies' Gray Canvas Oxfords, value \$1.35, at **95c**
Ladies' one strap slippers, value \$1.50, at **\$1.00**
Children's Oxfords or Slippers, sizes 8 to 11, at **98c**
Misses' Oxfords or Slippers, sizes 11 to 2, at **\$1.23**
Baby's \$1.25 Slippers, at **80c**
Baby's Colored Top Oxfords, sizes 1 to 4, value \$1.50, at **90c**
Ladies' low heel patent or Kid Oxfords, at **\$1.95**
Any Ladies' Oxfords in stock, value up to \$5.00, at **\$2.95**
Footwear, value up to \$3.50 on our bargain table at **\$1.00**

MUST CLEAR MILLINERY

AT ANY PRICE
An example of the actual clearing reductions that prevail. Trimmed and untrimmed shapes, worth \$1.75, in this sale at, each-- **23c**

Summer Underwear

At unheard-of price reductions for the second week of the great sale:
Children's Vests and Pants; vests high neck and long or short sleeves; Pants knee length, lace trimmed; splendid 25c grade at **10c**
Ladies' low neck, sleeveless, knee length Union suits, all sizes, best 50c quality for **25c**
Ladies' low neck, sleeveless, best 25c Vests, great variety to choose from at **12 1/2c**
Its Our Unprecedented Sale of ALL INFANTS' WEAR
You positively can't afford to let this opportunity pass.
49c for Infants' long and short Dresses; a variety of lace and embroidery trimmed styles; values that sell regularly up to \$1.00 each.
99c buys a great variety of styles in long or short Dresses; all our best \$1.75 values.
Better values and greater variety in the great sale lots of Infants' headwear at, each--
99c, 49c, 29c, 15c

Wash Goods and White Goods Clearance Continues WASH GOODS AND WHITE GOODS REDUCED AGAIN.

You buy now at the lowest price ever known. Every yard must go, and we've cut Prices to a point that ought to clear out every single yard in this sale.
The Reserve Stock of 10c Printed Wash Lawns go at, per yard **3 1/2c**
The Reserve Stock of 15c Batiste and Embroidered Lawn in this sale, per yard **6 1/2c**
The Reserve Stock of 25c Printed Dimities, Printed Embroidered Swisses, Printed Taffetas, Plain Silk Mulls, Dotted Silk Mulls, Mohair Lustres and Kimona Crepes all go in this Sale, per yard **8 1/2c**
The Reserve Stock of 40c Applique Tissues, Embroidered Dresden Swisses and Chiffons, Printed Voiles, Imported Dimities, Poir de Soie and Drap de L. Inde--all go **14 1/2c** in this Sale, per yard
The Reserve Stock of 50c Marquise Silks go in this Sale, per yard **17 1/2c**
Marked down from 23c to, per yard **23 1/2c**
High Class Wash Goods Novelties, worth up to 85c and \$1.00, go in **23 1/2c** in this Sale, per yard
12 1/2c Black India Linons go, per yard **7c**
15 2-3c Black India Linons go, per yard **8 1/2c**
20c Black India Linons go, per yard **11c**
25c Black India Linons go, per yard **14c**
30c Black India Linons go, at a yard **16c**
12 1/2c White India Linons go, per yard **7 1/2c**
15c White India Linons go, at a yard **9 1/2c**
20c White India Linons go, at a yard **14c**
30c White India Linons go, at a yard **16c**
40c White India Linons go, at a yard **22c**
15c White Persian Lawn go, at a yard **7 1/2c**
20c White Persian Lawn go, at a yard **9 1/2c**
40c White Persian Lawn go, at a yard **19c**
50c White Persian Lawn go, at a yard **27c**
75c White Persian Lawn go, at a yard **39c**
All 20c White Dotted Swisses go at a yard **9c**
All 25c White Dotted Swisses go at a yard **14c**
All 30c White Dotted Swisses go at a yard **16c**
All 45c White Dotted Swisses go at a yard **24c**
The 12 1/2c White Long Cloths go at a yard **8c**

The 6 1/2c
Dress Prints
in this sale per
yard--
4c

The 8 1/2c
Apron
Ginghams
in this sale per
yard--
4 1/2c

The 12 1/2c
PERCALES
in this sale per
yard--
6 1/2c

The 6 1/2c
TOWELING
in this sale per
yard--
3 1/2c

The 12 1/2c
Linen
Crash
Towelings
in this sale per
yard--
7 1/2c

All White Wool
Flannels
Plain and em-
brodered Flannels at less than Mill cost.

Belts
The entire stock at less than 12 gular prices--
10c Each
for ladies' wash belt of tucked lawn with metal buckle.

Advertisers should Use the Semi-Weekly News!